

Say It NOW! Partners with Blenz Coffee through Co-Branded Gift Card Program

When promotional products company, Say It NOW! says “Thank you for your business,” they sat it with a co-branded Blenz Card.

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Anne Stadnyk incorporated Say It NOW!, a promotional products company, in Coquitlam, BC in 2004 with one goal being to help her son get a university degree, get drafted into the MLB, or both, by providing her customers outstanding service. She developed the company through networking, and over the years has added strategic alliances throughout the British Columbia Lower Mainland. And when Say It NOW! says “Thank You for your business,” they say it with a co-branded Blenz Card.

With the co-branded gift card, very simply any business or organization can have their own brand on the front of the Coffee Gift Card with a small Blenz Logo being placed in a corner. The card is acceptable in all Blenz stores for any purchase, and can come pre-loaded in various dollar amounts through the Blenz Store Support Centre, or loaded and re-loaded by phone. The card can be given out as a “Thank you” to clients and customers, as Anne has shown, or used as a promotional tool, or it can be given as a recognition or reward to staff and employees, as a “Thank you” for referrals, or as an appreciation for services being offered or provided. In fact, new applications are appearing almost daily.

Says Anne, “When my customers’ orders are complete, I mail them a “Thank you for your business” card. I used to include a Blenz Gift Card for a special coffee or tea on me. Now, I get to send them my very own personal Say It NOW Gift Card for that special coffee or tea on me. The best part is my customers will keep this card in their wallet, which allows me to add a special coffee or tea whenever I choose to AND my customers constantly see MY logo and business information whenever they open up their wallets. That’s what I call a win/win all the way around!”

About Blenz The Canadian Coffee Company Ltd™

Blenz The Canadian Coffee Company Ltd is a premium retailer of handmade specialty coffees, organic loose leaf teas and other innovative beverages. All Blenz Coffee’s beverages are made in-store from only the highest quality ingredients available. World class barista training and a drive to provide a superior customer experience has fuelled their steady growth. Blenz Coffee now operates a large network of franchise locations in British Columbia and abroad including Japan and the Philippines.

About Say It NOW!

A promotional products company, Say It Now! puts YOUR BRAND on a mug, pen, t-shirt, cap or 1000’s of other products so that when people see it on their desks or wear it, they THINK OF YOU. The company was developed by networking and has added strategic alliances with lower mainland companies also in the business of marketing and promotion.

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