

Blenz Coffee Opens Up for South Okanagan Residents and Visitors

Blenz The Canadian Coffee Company Ltd. proudly announces the grand opening of Blenz – Penticton, the 5th Blenz location in the Okanagan region and the 54th Blenz location in British Columbia.

Penticton, BC – June 25, 2009. Nancy and Brett DeWitt opened the door to their new Blenz Coffee shop in Penticton today with a Grand Opening Celebration, and invited the entire community to the party. “Nancy and I are pleased to have our Blenz Coffee business located in Penticton. It’s a community we are proud to be part of. We love the coffee business, and we look forward to being part of the Penticton business community too,” says Brett.

Nancy and Brett were excited to welcome their Penticton neighbours to their new Blenz store which has been carefully designed to provide a warm and contemporary ambiance where customers are encouraged to gather and relax, enjoy their beautifully handcrafted quality beverages and treats, and where they can also enjoy use of the free wireless internet and share in a conversation and a smile.

Nancy completed the rigorous six-week Master Barista training program at Blenz Coffee Academy in Vancouver, finishing the course with flying colours. Fellow BCA star, Carol Dyck, who recently took over Blenz in West Kelowna, was happy to make the trip to the Grand Opening of the Blenz - Penticton. Photographers were on hand as the two celebrated Nancy’s launch with hugs and thumbs up.

Blenz Master Franchisor for the Okanagan region, David McDougall, was enthusiastic about this newest addition to the Okanagan franchise. “We are very pleased that Nancy and Brett DeWitt have joined the Blenz family as the franchise partner and operators of the new Blenz Coffee store in Penticton. We think their enthusiasm for business and passion for coffee will play a major part in their success in Penticton.” As to the Penticton location, McDougall’s business partner, Graham Hawkins, said, “It’s been a priority for us to locate a Blenz Coffee store in Penticton. It’s a thriving community, and we’re sure that Blenz will be well-received by all the people of the city.” Blenz The Canadian Coffee Company Ltd. has built a strong reputation as providers of fine coffee, tea, and chocolate-based beverages in the Okanagan region. MacDougall and Hawkins are confident in their continued opportunities for growth of their franchise. This is the fifth Blenz location in the Okanagan Valley, and they continue to work on new opportunities in the area.

About Blenz The Canadian Coffee Company Ltd™

Blenz The Canadian Coffee Company Ltd is a premium retailer of handcrafted coffee, tea and other innovative and delicious specialty beverages. All of Blenz' beverages are made in-store from only the highest quality ingredients available. Blenz' commitment to serving a great cup of coffee, providing an excellent customer experience, and providing world-class staff training, has fuelled Blenz' growth from its inception. Blenz operates a network of over 100 franchise locations in British Columbia, Japan, the United Arab Emirates, Kuwait and the Philippines.

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