

FOR IMMEDIATE RELEASE

BLENZ COFFEE ACQUIRES FORMER SEATTLE'S BEST LOCATIONS

Canadian Company Continues to Expand in Face of Intense International Competition

Vancouver, BC – September 29, 2006 – Vancouver based Blenz Coffee has acquired four former Seattle's Best Coffee locations, all located in Downtown Vancouver. The locations will open as Blenz Coffee stores the morning of Monday, October 2, 2006.

The acquisitions further solidify Blenz Coffee's position as a leading player in the B.C. regional retail coffee market.

The locations were previously operated by Vancouver-based Whitefish Group, the franchisee and licensed distributor for Seattle's Best Coffee in Canada.

"The locations are well positioned and are complementary to our existing network of stores," said Mark West, President of Blenz Coffee. "Customers will continue to enjoy great coffee and will now have access to Blenz Coffee's innovative beverage menu, which includes Blenz' unique specialties and a wider assortment of non-coffee drinks, for which Blenz is becoming increasingly well known. Through this acquisition, we will be able to introduce our lines of super-premium Matcha green tea and other high quality loose teas and non-coffee beverages to a wider audience."

"We expect that as the industry continues to mature, there will be further consolidation in the retail coffee market," says West. "We continue to actively pursue growth opportunities, including additional acquisitions and territorial development, locally and in new markets inside and outside of Canada. We have come a long way from our first store on Robson Street in Vancouver nearly 15 years ago, and we are proud to be a Canadian success story in the face of intense international competition. The quality and innovation of our products continues to fuel strong sales growth and we believe will contribute to significant future expansion."

Blenz Coffee is a premium retailer of coffee, tea and other innovative, delicious specialty beverages; all made in-store with the highest quality ingredients available. Blenz operates a network of 82 franchised locations, 47 in British Columbia, Canada and 35 international stores in Japan, China, United Arab Emirates and Kuwait. Blenz Coffee is proudly Canadian. Blenz Coffee is The Canadian Coffee Company™

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