

## **Blenz Tamps to the Top in WestEnder Poll**

**Vancouver, BC – February 26, 2009** Blenz is proud to be awarded another first place in a publication census. WestEnder has awarded Blenz the Gold Metal in their 12<sup>th</sup> Annual Best of the City readership poll in the “Best Coffee Shop” category.

With Vancouver being one of the most sophisticated coffee shop markets in the world, Blenz is honoured to represent this city – the epicentre of coffee culture in Canada. Their recent recognition may be due to the updated contemporary store designs and new smooth and bold espresso made for non-smokers with a refined palate.

“We are humbled that Blenz has been recognized with such a prestigious award,” remarked George Moen, the President of Blenz. “It is the result of a group effort made by the hundreds of baristas and Owner Operators that have devoted their time and energy, giving Blenz a name for craftsmanship and excellence. The Gold Medal will further enhance our reputation as a world-class coffee shop chain.”

This latest triumph complements their previous recognition in the Okanagan. For four consecutive years, Vancouver’s neighbours in the Okanagan has been cheering for Blenz, making them the three-time winner of the Annual Okanagan Life Best Restaurant Award for the best coffee house in Central Okanagan.

Blenz is pleased to win the hearts of Vancouverites, focusing on the customers and building the environment and products around them. Known for their dedication to Latte Art, world-famous Hot Chocolates made from real Belgian Chocolates, and trade-marked Matcha Latte, Blenz will continue to win the hearts of coffee and tea lovers in Vancouver and around the world.

### **About Blenz The Canadian Coffee Company Ltd™**

Blenz The Canadian Coffee Company Ltd is a premium retailer of handcrafted coffee, tea and other innovative and delicious specialty beverages. All of Blenz' beverages are made in-store from only the highest quality ingredients available. Blenz' commitment to serving a great cup of coffee, providing an excellent customer experience, and providing world-class staff training, has fuelled Blenz' growth from its inception. Blenz operates a network of over 100 franchise locations in British Columbia, Japan, the United Arab Emirates, Kuwait and the Philippines.

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