

Blenz First Annual Vancouver International Free Pour Latte Art Competition

Blenz will be presenting the final round of the First Annual Vancouver International Free Pour Latte Art Competition on Friday, September 26th, at their Library Square store on Robson Street in Vancouver, BC.

September 23, 2008 – Vancouver BC Blenz invites the public to experience a little taste of coffee culture at the Finals of the Vancouver's First Annual International Free Pour Latte Art Competition, to be held this Friday, September 26th, 2008 at 3:00 p.m. at Library Square, on Robson Street, Vancouver, BC.

The preliminary rounds were held on Saturday, September 6th, 2008, with many local coffeehouses represented, including Caffe Artigiano, Caffe Crema, JJ Bean, Wicked Café, Cito Espresso, as well as many of the Blenz stores.

The top 10 competitors from the preliminary round have been invited to compete for the highly coveted First prize, an all expense paid trip to Tokyo to attend the World Specialty Coffee Conference and Exhibition in October.

Top performers will also be asked to Team BC, a group of coffee professionals sponsored by Blenz who will compete in coffee competitions on a global stage.

The emcee for this event is Blenz' own Layla Osberg, herself a two-time international champion free pour latte artist.

The panel of judges includes Arthur Wynne of Wicked Café, a certified World Barista Championship judge, and Wayne Wright, co-owner of Bravo Coffee Group, and John Sanders, owner of Origins Organic Coffee and Hines Public Market Coffee and longstanding technical committee member of the World Barista Championship, Specialty Coffee Association of America, and the US Barista Championship.

About Blenz The Canadian Coffee Company Ltd™

Blenz The Canadian Coffee Company Ltd is a premium retailer of handcrafted coffee, tea and other innovative and delicious specialty beverages. All of Blenz' beverages are made in-store from only the highest quality ingredients available. Blenz' commitment to serving a great cup of coffee, providing an excellent customer experience, and providing world-class staff training, has fueled Blenz' growth from its inception. Blenz operates a network of over 85 franchise locations in British Columbia, Japan, China, the United Arab Emirates, Kuwait and the Philippines.

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