

2001-11-19

COMPANY PRESS RELEASE

**BLENZ LAUNCHES NEW "PLANTATION ORGANIC"  
CERTIFIED ORGANIC COFFEE**

VANCOUVER, BC - November 19, 2001 - Blenz Coffee is pleased to now offer one of the finest certified organic coffees available, our new Plantation Organic.

Plantation Organic is a first class, high grown, washed Arabica coffee, estate-grown in the Coban district of Guatemala and is certified organically grown by the Organic Crop Improvement Association (OCIA).

Plantation Organic has an excellent balance of aroma, acidity, body and above all, flavour. In addition to its availability as whole bean, Blenz will now be brewing Plantation Organic in all its stores.

Founded in Vancouver, BC in 1991, Blenz Coffee is a premiere retailer of specialty coffee. Blenz operates a network of 26 franchised locations in British Columbia and 2 in Tokyo, Japan. Blenz is continuing its local and international expansion campaign and will be announcing more store openings in early 2002.