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COMPANY PRESS RELEASE

**BLENZ FEATURED IN
FOODSERVICE AND HOSPITALITY MAGAZINE**

VANCOUVER, BC - February 01, 2001 - Blenz Coffee is featured as this month's "Hot Concept" in the [February 2001 edition of Foodservice and Hospitality Magazine \(www.foodserviceworld.com\)](http://www.foodserviceworld.com). The article outlines the success of Blenz as a favourite of the sophisticated West Coast coffee consumer, in one of the most competitive coffee markets in North America.

Founded in Vancouver, BC in 1991, Blenz Coffee is a premiere retailer of specialty coffee. Blenz operates a network of 23 franchised locations in British Columbia and 2 in Tokyo, Japan.

Blenz is planning a more aggressive local and international expansion campaign over the next few years.